



2nd European Business Research Conference (EBRC-2027)



Conference Theme: Sustainability and Managing Radical Transformation

23-25 June 2027

https://ebrc-uk.org/

Paper Submission: https://edas.info/newPaper.php?c=35751

About the Conference EBRC 2027

Venue: Sheffield Business School, Sheffield Hallam University, United Kingdom

The European Business Research Conference 2027, themed "Reimagining Business for a Sustainable Future," is envisioned as a premier global forum that brings together academics, industry leaders, policymakers, to collectively explore pathways towards a more resilient and responsible business landscape. As the world confronts unprecedented economic, environmental, and social challenges, the need for innovative strategies and informed decision-making has never been more urgent.

This conference seeks to provide a dynamic platform where diverse perspectives converge to generate actionable insights and foster long-term sustainable transformation.

Conference Workshop

- Doctoral Research Colloquium: **23 June 2027**
- Meet the Editors: **24 June 2027**
- Conference: **23 – 25 June 2027**

Deadlines to Keep in Mind

- Full Paper Submission: **31st March 2027**
- Acceptance Notification: **30th April 2027**
- Early Bird Registration: **15th May 2027**
- Regular Registration: **30th May 2027**
- Presentation Submission: **10th June 2027**
- Conference: **23 – 25 June 2027**

Indicative List of Sub Tracks:

1. Managing AI-Based Transformation in Organisations
2. Managing Organisational Challenges Amid Geopolitical Transformation
3. Sustainability, Strategy and Corporate Transformation
4. Leadership, People and Organisational Transformation
5. Digital Transformation, Technology and Innovation
6. Sustainable Marketing, Consumer Behaviour and Retail
7. Supply Chain Operations and Circular Economy
8. Sustainable Entrepreneurship, Start-ups and Social Innovation
9. Social Sustainability and Global Development
10. Sustainable Health Care Systems
11. Sustainable Finance, Accounting and Economic Transformation
12. Sustainability, Climate and Environment
13. Responsible Consumption and Sustainable Lifestyles
14. Sustainable Business and Management Education

Publication opportunities

EDITED BOOK (Scopus Indexed)

All accepted paper will be published in the edited book under the following book series:

Book/Book Series (Scopus Indexed)
o Sustainable Tourism and Hospitality: Managing Change for Local Communities and Ecosystems, Publisher: Bentham Science (Under Book Series: Sustainable Management Practices)
o Apple Academic Press (Under Book Series: Sustainable Marketing Practices)
o Taylor & Francis, Routledge (Under Book Series: Contemporary Management Practices)
o Emerald Publishing (Under Book Series: Advances of Technology in Management Practices)
o Taylor & Francis, Routledge (Under Book Series: Interdisciplinary Research in Technology Management)



Registration Details

Category Type/ Nationality	Early Bird Registration British Pound Sterling (£)	Regular Registration British Pound Sterling (£)	On-Spot Registration British Pound Sterling (£)
Academician (UK & Europe)	£ 250	£ 350	-
Academician (Other Countries)	£ 300	£ 350	-
Doctoral / Master's / Bachelor's Students (UK & Europe)	£ 200	£ 250	-
Doctoral / Master's / Bachelor's Students (Other Countries)	£ 200	£ 250	-
Industry Participants	£ 400	£ 450	-
Participation as Delegate	£ 100	£ 150	£ 150

Venue: Sheffield Business School
Sheffield Hallam University
City Campus, Howard Street, Sheffield, S1 1WB, United Kingdom

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